

Lexmark Cartridge Collection Programme

SOUTH AFRICA

Free and easy return of empty Lexmark Consumables

As a provider of printing solutions and ongoing stream of consumables, Lexmark has a unique environmental responsibility. Each year, Lexmark produces and distributes millions of supplies for Lexmark printers.

By returning the empty cartridges to Lexmark, you ensure that they are re-used and recycled with the most optimised processes that conserve the resources of our planet.

Lexmark's focus on reducing landfill waste has meant millions of toner cartridges have been recycled or otherwise reused through cartridge collection programmes, rather than going into waste stream

The Lexmark Cartridge Collection Programme provides free of charge and easy methods of return, both for laser and inkjet cartridges.

Direct individual returns

It's free and easy. Lexmark Cartridge Collection programme is applicable both for Lexmark laser and inkjet cartridges. This programme contributes to reduce the amount of materials – such as cardboard and plastic – that need to be reduced at a later stage.

Inside most inkjet cartridge boxes, a recycle bag / envelope enables customers to send back their used cartridges (via Free Post) and prevent them from ending up in the rubbish bin, and ultimately in landfills.



Lexmark Cartridge Collection Programme

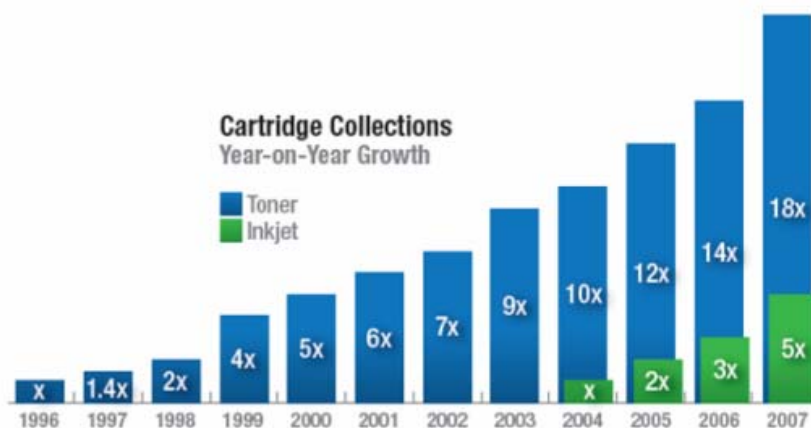
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Bulk returns

To meet the demand of our Business Customers using large numbers of laser cartridges, the Lexmark Cartridge collection programme includes free delivery and swap of Lexmark containers.

For bulk returns, Lexmark has designed a container that enables multiple cartridges to be collected at the same time. It delivers convenience for the customers as well as helping reduce the amount of transportation needed.

Thanks to the programme, Lexmark has successfully increased the percentage of laser empties collected each year. Since 1996 the amount of cartridges returned world wide has multiplied by 18, thus keeping millions of laser print cartridges out of landfill.



CRIB – Cartridge Recycling Initiative for Babies

Lexmark South Africa has marked a milestone in its recycling program to help children in need. At the end of June 2008, Cartridge Recycling Initiative for Babies (CRIB) donated the 34 000th "Baby Day" to Cotlands, a charity organisation that offers housing and care to abandoned abused neglected and HIV positive children from birth to 14 years of age throughout South Africa

One "Baby Day" equals the cost of housing, feeding, clothing and care for one child at Cotlands for the period of one Day.

Lexmark South Africa started CRIB in April 2001. Through this initiative, Lexmark recovers empty inkjet cartridges and laser toners from its customers, recycles them, and most importantly, makes a valuable contribution to charities in the form of bay Days

"We are very proud of this initiative's success and the support we've received from our customers," says Mark Hiller, Lexmark South Africa Managing Director. "It is heart warming and humbling to see CRIB's success. Not only did we prevent nearly 70 tons of empty cartridges from being dumped into our environment, but we are able to make a difference in the life of an innocent child"

"We have managed to plan for the future and expand our activities thanks to Lexmark's consistent support," said Jackie Schoeman, Director of Cotlands. "We are grateful for the work Lexmark has put into this project and the support it is receiving in the community."

For more information about CRIB – contact the Lexmark team at sales@lexmark.co.za



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Laser Cartridge Pick-up Service

To meet the demand of our business customers using a large number of laser printers, Lexmark Cartridge Collection Programme includes free delivery of Lexmark recycle containers as well as a free pick-up and swap service.

The Container:

Holding between 5-15 laser cartridges this Office size recycling container measures W 39.5 x D 58.5 x H 75 cm



*This programme is designed for Lexmark brand supplies.
Defective cartridges still under warranty should be returned to point of purchase for replacement or refund*

re. reduce recover reuse recycle

LEXMARK

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Laser Cartridge Pick-up Service

Pick-up and swap request: How to use this service

1

Register your details to participate in the South African programme by:

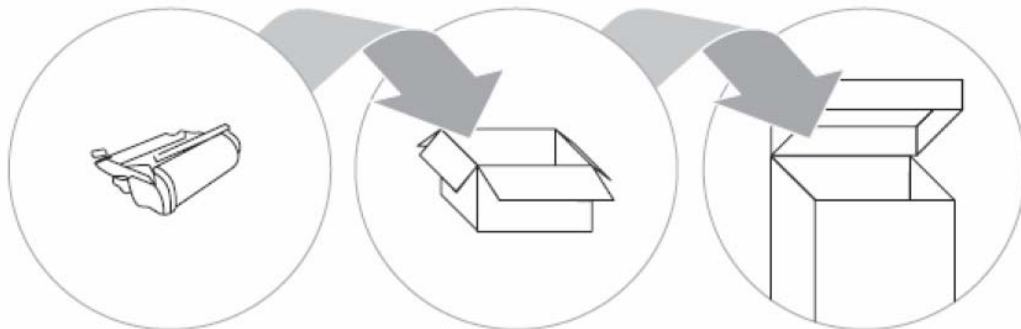
Telephone : (011) 547 7490

Fax: (011) 574 7476

Email: lexmark-cartridge-collection@kuehne-nagel.com

The Lexmark Cartridge Collection Programme agent will assist with any further details of information you may require and advise on delivery of your container.

2



Put your empty laser cartridge into the box that your replacement cartridge arrived in

Store the empty cartridge in the box

Put your box in the recycling container

3

Once your container is full, contact the Lexmark Cartridge Collection agent at the contact numbers above to arrange a pick-up and swap of the full container for an empty one.

Easy to assemble



Fold the upper flap down.



Fold the side flaps inwards, fold the lower flap upwards, tucking it behind the upper flap.



Stand the box up and fold the lid side flaps inwards



Fold the front flaps inwards, inserting the tabs into the notches.



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